

Kailo: Sense-making and Feedback Event 12th September 2022

Kailo



DARTINGTON
SERVICE
DESIGN LAB



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Purpose of today

- Update you on what we have been doing in North Devon
- Share our findings and the emerging themes
- Get your initial reflections, thoughts from what you are hearing

Welcome and aims

Overview and insights from Kailo's
discovery phase

Small group reflection and discussion

Break

Exploration of emerging themes

Small group reflection and input

Close



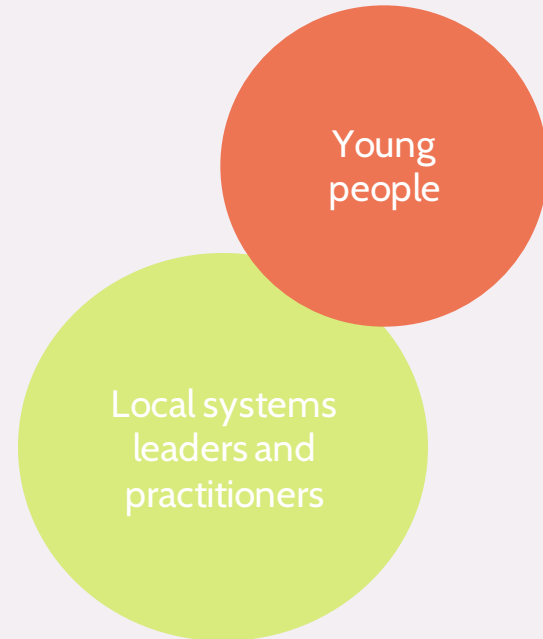
Agenda

Methodology and Approaches

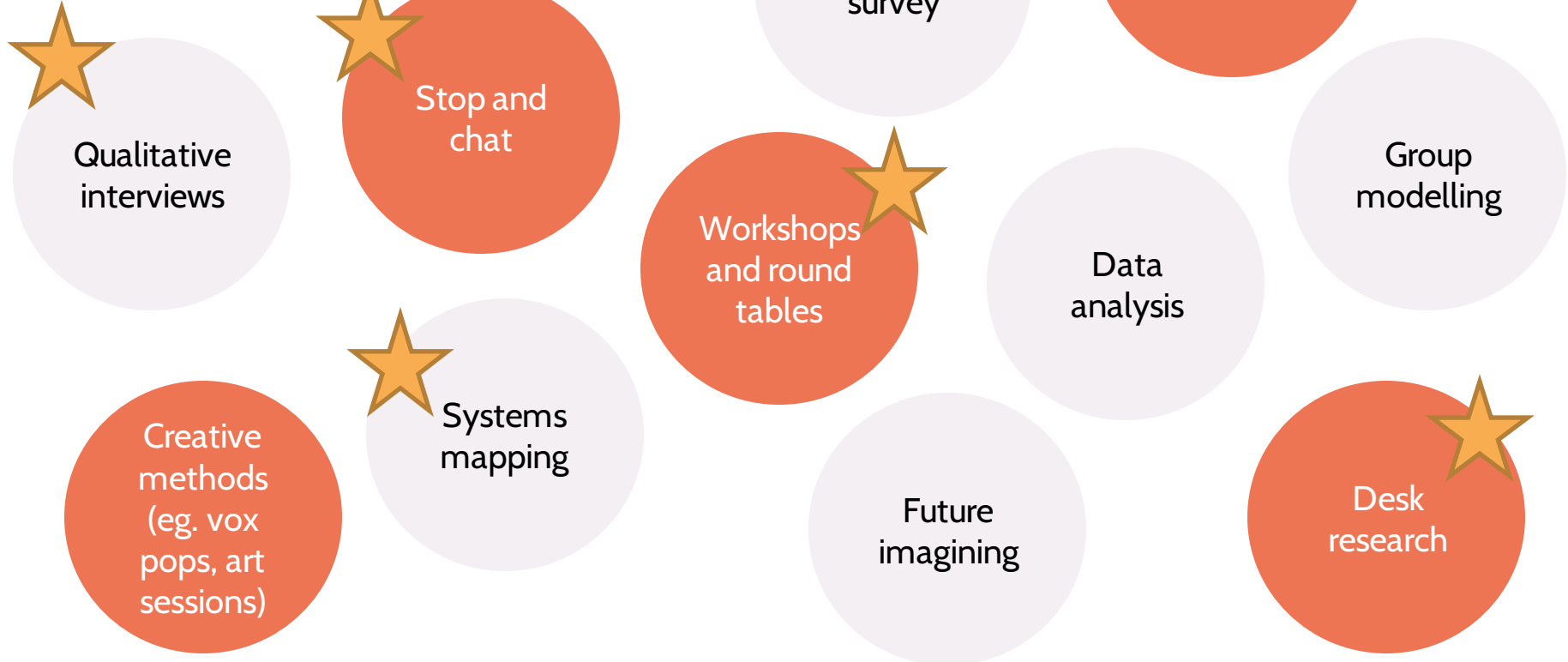
Engagements with young people

Discovery Conversations

Opportunity Areas



Discovery methods



Young people engagements

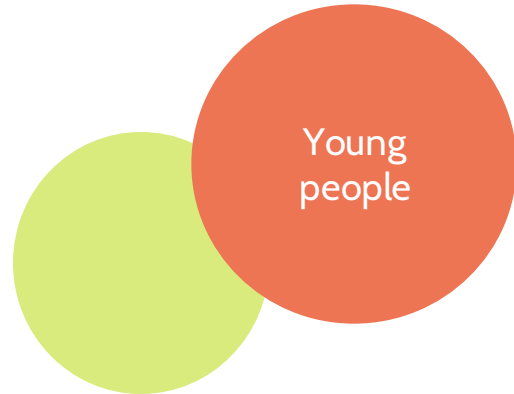
Based on topic guide

→ Key Questions we've been asking

What is it like to live here?

What does wellbeing mean?

What is important to you?



Themes

Young people

What does wellbeing mean to you?

Friends Family Happiness
Healthy relationships and communication Caring for others
Emotions Physical and mental health
Purpose Accepted and comfortable
Safety Depression
Relaxing Supported
Enjoying life Identity and belonging
Religion Looking after oneself
Not sure Coping
Context Finances and social life
Being appreciative and positive/self-motivation

What matters to YP?

Family Friends Trusted community
Having places to go and things to do Safety
Being Happy MH and MH Support
Transport Judgement and identity
Youth Spaces Support for bullying Saving up
Calm Jobs, opportunities and aspirations
School Entertainment Police
Natural countryside Personal finance
Education Community investment in young people
General activities for young people Parenthood
Social Media

What is like to live here?

Nothing to do, nowhere to go Good aspects of rurality and small community Good aspects of rurality and small community: Natural countryside
Harassment LGBTQ+ and girls Good aspects of rurality and small community: Beach
Feeling unsafe Seagulls Activities to do
Good aspects of rurality and small community: Safety Good aspects of rurality and small community: Friendly
Bullying LGBTQ+ Weather Challenges of small town
Job opportunities Attitudes towards MH and lack of support Violence & Drugs
Lack of opportunities Unhygienic Stressful Transport challenges
Friends Discrimination Too many tourists
More controversial aspects Community attitudes School and teachers
Changing norms On the fence

Discovery Questions

Based on topic guide

→ **Key Questions we've been asking**

Engagement with Kailo

Existing data sources

Working with young people

Undervalued voices

What matters to young people?

Young people's mental health

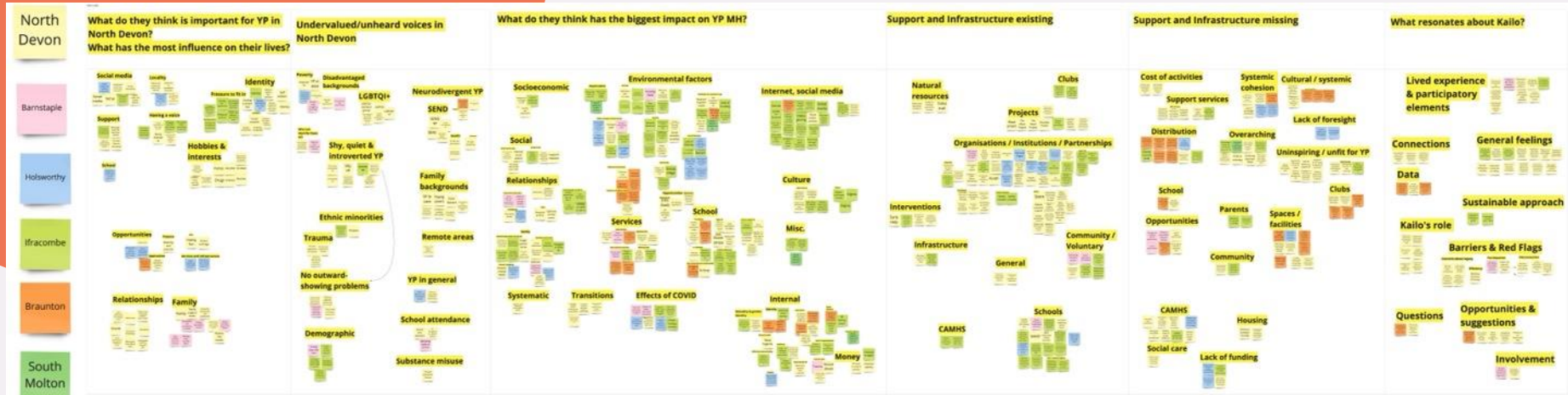
Support and Infrastructure

Kailo role



Local
systems
leaders and
practitioners

Analysis



Themes

Local systems leaders and practitioners

What do they think is important for YP in North Devon?
What is the most influence on their lives?



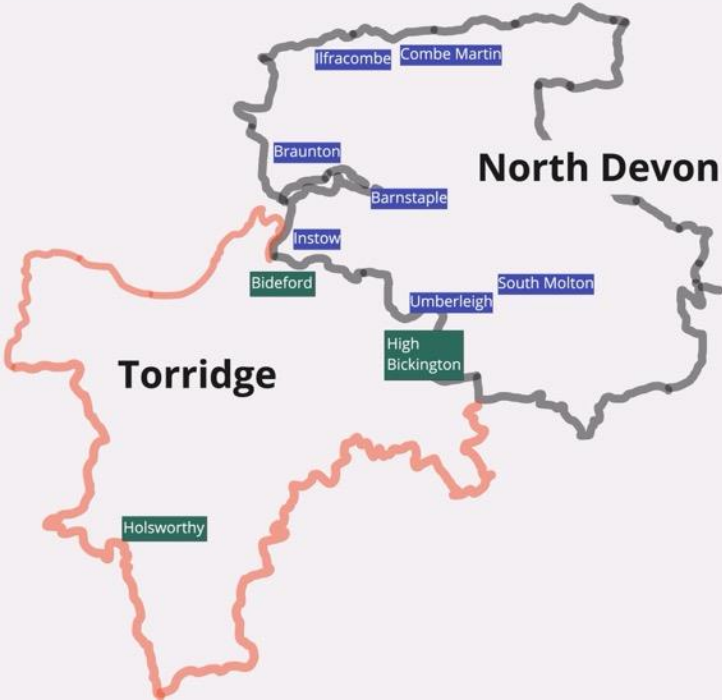
Undervalued/unheard voices in North Devon



What do they think has the biggest impact on YP MH?



Regions & Numbers



Local systems leaders and practitioners

35

98+ Individuals

40+ Organisations including:

Youth and Community Organisations
Health Service Funders
Research
Local Government
Education

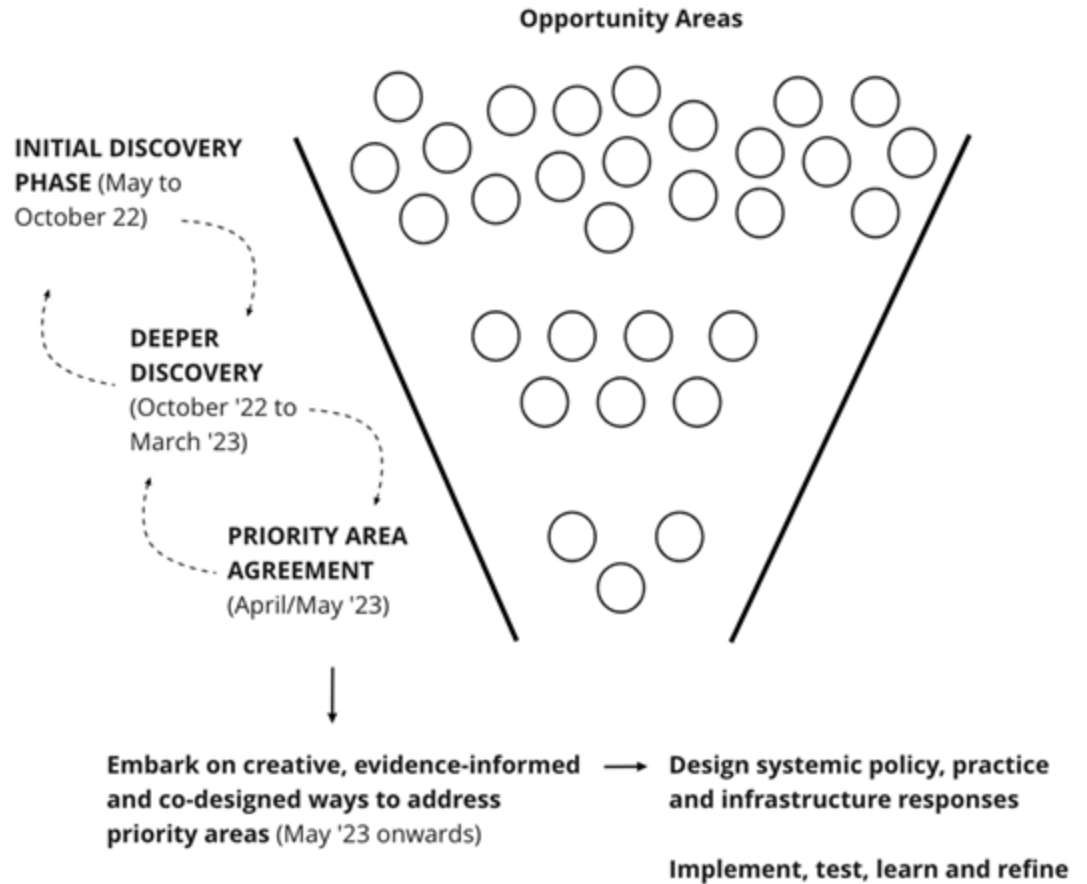
Young people

16

144 young people

12-24 years old
Through schools, street engagements and youth organisations:
Male and Female
White and BAME
LGBTQ+
Neurodivergent
Living in isolated areas

Overall (flexible) Process



**Has anything come up
that is surprising to you?**

**What is resonating most
with what you see in
your work?**



**Discussion
and
Reflection**

BREAK

10 minutes



Opportunity Areas

Connection and informal Support

Increasing mental health awareness and literacy to enhance key relationships in young people's lives

Connection and support
Identity and belonging

Mental health awareness and literacy

Household In/stability

Peer-influence

Transport infrastructure and access to opportunities

Improve infrastructure around transport to increase access to opportunities and recreational activities

Purpose and aspirations,
Social standing/finances,
Physical and mental health
Connection and Support

Youth long term unemployment

Socioeconomic condition
(Poverty and Deprivation)

Infrastructure

Rural strengths: the natural environment and rural community

Ensuring that young people have equal access to the benefits of the local areas in which they live

Happiness
Physical and mental health
Looking after yourself

Physical activity

Identity and Belonging

How might communities be places where young people can feel accepted, supported and belong?

Identity and belonging,
Happiness
Safety

Mental health awareness and literacy

Discrimination

Lack of Diverse Opportunities

Diversify opportunities available for young people to support them to develop their goals and aspirations

Purpose and aspirations

Socioeconomic condition
(Poverty and Deprivation)

Youth long term unemployment

Anxiety about current world affairs, environment, climate change

Looking after yourself

Creating the conditions for young people to build up a wide range of skills and tools for their wellbeing toolkit

Looking after yourself
Physical and mental health

Mental health awareness and literacy

Household In/stability

Parents/Carers and Home Life

Improving the quality of family relationships

Family, Connection and Support

Household In/stability

Transition to adulthood

Supporting young people to transition successfully into adulthood

Purpose and aspirations,
Social standing/finances

Anxiety about current world affairs, environment, climate change

Youth long term unemployment

Social Media

Balancing perspectives and understanding its use

Connection and support

Social Media and internet use

Other key areas we're keeping in mind:

- Housing
- Younger young people
- Young boys
- More services tailored to young people
- Access



Our
questions
for you...

Do you think these themes reflect our initial findings?

Do any of them stand out to you as areas that are particularly important to pursue?

Do any of them feel more or less feasible to achieve given current local priorities?

Next steps

25th October
Stakeholder
Event

Put it
in your
diary!

Sept

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Sensemaking and
Feedback with
Young People

School engagement
for BeeWell Survey

Shortlisting Opportunity Areas

Hiring Young
Researchers/
Designers

Deeper Discovery Phase: Working in more depth with
young people

Beewell Survey in
Schools

Thank you!

Please keep in touch



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