

# TOWARDS CREATING A DESIGN BRIEF

## FIRST DRAFT FOR DISCUSSION

### DESIGN PRINCIPLE 1

#### PERSON-CENTRED

Provide person-centred services - focused on what matters to the individual, not service

### DESIGN PRINCIPLE 4

#### CO-PRODUCED

Co-produce solutions with the people and communities affected

### DESIGN PRINCIPLE 7

#### BUILD ON GOOD PRACTICE

Build on existing areas of good practice

### DESIGN PRINCIPLE 2

#### CONSIDERS PERSON'S WIDER CONTEXT

Work in ways that support the 'whole person' including their wider circumstances

### DESIGN PRINCIPLE 5

#### TARGET RESOURCES WHERE THEY WILL HAVE MOST IMPACT

Distribute resources equitably and where they will have the most impact

### DESIGN PRINCIPLE 8

#### THINK LONGER TERM

Think longer term and ensure adequate resources are allocated towards prevention

### DESIGN PRINCIPLE 3

#### WHOLE PLACE

Work in ways that support the 'whole place' and recognise rural and coastal challenges

### DESIGN PRINCIPLE 6

#### JOIN FORCES & PROMOTE SHARED LEADERSHIP

Promote shared leadership and join forces across the system towards a common aim

### DESIGN PRINCIPLE 9

#### COMMUNICATE

Get better at communicating with each other across the system

✓ **BARRIER 1**  
Communication

✓ **BARRIER 2**  
Funding  
disincentives

✓ **BARRIER 3**  
Access issues

✓ **BARRIER 4**  
Risk aversion

✓ **BARRIER 5**  
Power dynamics

✓ **BARRIER 6**  
Policy/  
regulation

✓ **BARRIER 7**  
Culture/  
behaviours

✓ **BARRIER 8**  
Lack of capacity &  
skills to co-produce

✓ **BARRIER 9**  
Top-down  
commissioning

✓ **BARRIER 10**  
System silo-working

# **BARRIERS**

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To working in ways  
that promote health  
equity

# Resource Allocation

Everyone has 3 resource units (their initials) that they can use. Put you initials against the determinant that you would like to see get that resource.

Resource Allocation - Wider Determinants of Health			
Focus Area:			
Section	Primary Driver	Secondary Driver	Resource Allocation
Social circumstance	Citizenship status		
	Social connectedness	<i>Social connectedness overall</i>	
		Civic participation	
		Intimate relationships	
		Quality of community support	
		Quality of family support	
		Quality of friends support	
	Social status	<i>Social status overall</i>	
		Education level	
		Family income level	
Individual income level			
Language and literacy level			
Occupation			
Work conditions			
Individual behaviour	Diet patterns		
	Drug use	<i>Drug use overall</i>	
		Alcohol use habits	
		Other substance habits	
Tobacco use habits			

By Section		
Section	Resources	% of Resources
Social circumstance	64	34%
Individual behaviour	48	26%
Physical environment	38	20%
Medical care	30	16%
Genetics and biology	8	4%

# *IMPACT*

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Where do partners think our collective system resources would have the most impact?

## Top 10 (also accounting for 50% of resources)

Section	Primary	Secondary	Resources	% of Resources	Cumulative %
Social circumstance	Social connectedness		15	8.0%	8.0%
Medical care	Access to healthcare		13	6.9%	14.9%
Social circumstance	Early childhood education and development		12	6.4%	21.3%
Individual behaviour	Psychological assets		9	4.8%	26.1%
Physical environment	Location		9	4.8%	30.9%
Social circumstance	Social status	Financial literacy (added by attend	9	4.8%	35.6%
Medical care	Access to healthcare	Distance to resources	8	4.3%	39.9%
Physical environment	Location	Job opportunities	8	4.3%	44.1%
Social circumstance	Social status		8	4.3%	48.4%
Individual behaviour	Negative mood and effects		7	3.7%	52.1%